






SHERI BILDERBACK

CONTACT

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EDUCATION OVERVIEW

University of Missouri - St. Louis
St. Louis, MO
May 1996

Master of Business Administration (MBA)
60 credit hours – 3.5 GPA, while working
full-time

The American University, School of
Public Affairs - Dept. of Government,
Washington, DC
May 1989

B.A. Communications, Legal Institutions,
Economics and Government – 3.82 GPA,
Magna cum Laude

William Woods University, Fulton, MO
Business Concentration
August 1985 - May 1987

Martha Beck Institute
July 2014 & January 2015
Certified Life Coach

PROFESSIONAL SUMMARY

Public Policy & Communications Professional with strong experience in state, local and federal government affairs. High level skills in public policy; interpersonal, oral and written communication; coalition building; public, community, civic, external affairs; association and board management. Ability to communicate complicated material to non-technical audience. Demonstrated sense of urgency with excellent organizational, collaborative and leadership skills. Creative problem-solving skills to anticipate challenges and navigate issues. Successful record communicating messages, obtaining favorable public policy outcomes, maintaining positive stakeholder rapport.

PROFESSIONAL EXPERIENCE

SBCC, LLC (Sheri Bilderback Consulting & Coaching)

Public Policy / Communications Strategist / Advocate / August 2012 – Present

- Consultant and advocate for cutting edge public policy issues; government/public affairs; community/civic affairs; coalition building; outreach and engagement; website/blog content, social media, research; communications; events
- Advocate, monitor for threats and opportunities (legislation, media, social media); research, write and comment for/on public policy proposals and manage communications
- Build, manage and coordinate coalitions to leverage advocacy efforts; bring diverse interests together to resolve issues; communicate with stakeholders
- Contracted on economic development and infrastructure public policy projects through client Grow Missouri, Inc. (Jan. 2017 – March 2020; see below)
- Co-Team Lead of Coalition for Health Care Decision-Maker legislation (2013 – 2017 MO legislative sessions); each year the Coalition successfully moved the legislation further along in the state legislative process and developed more coalition partners
- Offering professional coaching, general and transformative life coaching and other coaching
- St. Louis Community College Continuing Education Faculty (2021-present)
- CEO, founder and owner of SBCC, LLC
- Woman-Owned Business Enterprise (WBE), State of Missouri (2018 - Present)

AWARDS & DISTINCTIONS

TWAW National Perseverance Award

2019

NAHB State & Local Government Affairs Programs and Political Education Awards

1992-2007

Multiple awards for best programs and practices in state and local government affairs across the country

TWAW Chapter Leader Instructor Certification

2019

Scored 100% on the written test, skills demonstration video and eight teaching/instructional videos recorded to demonstrate my knowledge and teaching skills for the process

TIME Magazine & JR Project

2018

Appeared on TIME Magazine historic tri-fold cover, with interview

Contributed writings to online blogs, newsletters and anthology books

Appeared in interviews on various T.V. news, radio news, talk and podcast interviews

Speaker and panelist at conferences and programs

EXPERIENCE CONTINUED

Grow Missouri, Inc.

Public Policy & Communications (Consultant) / January 2017 – March 2020

- Contracted through SBCC, LLC on public policy projects, including economic development and infrastructure
- Key areas of my work included: public policy and communications team, social media, website, writing, research, video scripts, blogs, community affairs, outreach and engagement, coalition building, civic affairs and more.
- FLY314 Coalition (Jan. 2017 - Jan. 2020) explored a long-term lease of St. Louis Lambert Int'l Airport with a proposed public-private partnership through the Federal Aviation Administration's Airport Investment Partnership Program, recruiting more than a dozen professional global infrastructure responses through this intensive process.
- Represented Grow Missouri, Inc. at international industry conferences and served as Secretary of its Board of Directors.
- President of the Board with whom contracted was also supervisor in prior position as lobbyist at Pelopidas; contract ended due to national pandemic crisis

VOYCE (Long-Term Health Care / LTC Ombudsman Program)

Director of Public Policy / July 2013 – January 2016

VOYCE advocates on behalf of residents in long-term health care communities to promote the highest quality of care and treatment and is the principal source of information for seniors and those in need of long-term health care and their families.

- Created, developed and implemented the public policy/advocacy structure and advocacy plan
- Advocated, monitored and provided comments for legislation and regulations at the state and federal level to benefit long-term health care (LTHC) consumers. Ex.: health care decision-maker, guardianship and restraints state legislation; federal regulations/legislation on nursing home requirements and the LTC Ombudsman Program.
- Built relationships with state lawmakers and other public policy officials to educate on mission / LTHC needs
- Built, managed and coordinated coalitions/advocacy organizations to leverage public policy advocacy efforts that promoted quality LTHC services; brought diverse interests together to resolve issues
- Researched and analyzed LTHC industry, health care industry and public policies for action needed
- Organized and managed annual statewide Advocacy Day at State Capitol for statewide program staff/volunteers
- Public affairs spokesman; communicated LTHC public policy information to volunteers, stakeholders and the community via events, advocacy newsletter, website, meetings, social media, radio interviews and other communication methods

INTERESTS



English Riding



Family Farm



Travel



Piano & Music



Volunteering



Gardening



Yoga



Swimming



Reading



Personal Growth

EXPERIENCE CONTINUED

- Planned and hosted the annual LTHC Conference for professional caregivers and consumers as team lead
- Wrote event script and “day of” event schedule and served as time/production manager for annual awards ceremony for community, volunteers and professionals.
- Represented VOYCE at regional, state and national conferences regarding LTHC public policy issues
- Position was funded through a two-year advocacy grant; wrote and prepared submission that won a rare second \$150,000 two-year advocacy grant in October 2014 (grant that funded this position expired Oct. 2016)

John Brunner for U.S. Senate

Director of Operations / February 2012 – August 2012

- Managed schedule and logistics for the campaign, including all movements of the candidate, while working with team members on same to meet tight deadlines in atmosphere of camaraderie

Pelopidas, LLC

Director of Government & Public Affairs / September 2010 – February 2012

- Lobbied Missouri legislative issues on the ground in the Missouri Capitol Building, including issue areas of education, telecommunications, tax, local control, health care; based in Jefferson City during state legislative session
- Monitored legislative, regulatory and ballot issue proposals for threats and opportunities; strengthened strategies and increased effectiveness while partnering with team and stakeholders
- Coordinated communications, contract lobbyists, public relations, social media, legal, grassroots and other team members on cohesive state legislative and ballot initiative efforts to advance the organization’s public policy agenda
- Team lead on four ballot initiatives for 2012 cycle; worked with team on ballot language, opposition research, identifying supporters, legislative strategy integration; asked to serve as spokesman for statewide ballot issue
- Passage of Proposition A campaign (Nov. 2010 - 68.4%): managed Northeast Missouri voter outreach program; organized/implemented Operation Osage four-county grassroots as team lead, including managed staff/volunteers in field, lit drops, signs; diverse community outreach in City of St. Louis; collaborated for Prop. A material to be dropped by other campaigns in various regions of Missouri; positive impact of these operations shown through increase in final vote count compared to prior polling numbers in these counties/areas
- Co-team lead of the Orchard Project Team supporting a statewide ballot issue (Nov. 2012 No Income Tax ballot issue), included coalition building with union and commercial contractor groups; endorsements from groups and individuals; development and delivery of legislative presentations; assisted with endorsements for mailers
- Assisted/participated in production of various events, fundraisers and charitable events

EXPERIENCE CONTINUED

Prairie State Generating Company, LLC (PSGC)

Manager of Public & Government Relations / May 2009 – August 2010

PSGC was started by Peabody Energy, which sold 95% to eight municipal/cooperative public power investors. It was a greater than \$4 billion dollar construction project and ground-breaking private public partnership between municipal, rural electric cooperatives and corporate interests, which constructed a power plant with advanced environmental technology and a new coal mine, serving more than 2.5 million families and businesses across 180 communities in eight states.

- Managed legislative/government affairs; lobbied/monitored state/federal legislative and regulatory policy proposals for threats and opportunities, strengthened strategies and increased effectiveness; issue areas included energy, power, coal, environmental and safety laws and regulations, such as climate change and cap and trade legislation, Mine Safety & Health Admin. Regulations, U.S. EPA, Illinois EPA; developed legislative/regulatory tracking system; wrote and presented detailed monthly reports
- Directed and partnered with state and federal PSGC legislative consultants; coordinated with owners' legislative efforts and their staff/consultants to facilitate uniform response; leveraged efforts of the PSGC Legislative Affairs Committee (LAC) as senior management representative / staff team lead; accelerated LAC involvement, maximizing impact through additional actions and communications with the LAC
- Created, organized and managed legislative receptions and regular state legislative visits, including development of key messages for presentations and materials
- Oversaw content, design and editing of publications and government/public affairs advocacy tools; finalized fiscal impact study and dramatically reduced costs of study; wrote fiscal impact fact sheet, advocacy fact sheets, climate change white paper, numerous presentations, and other materials and communications tools for advocacy efforts compared to prior polling numbers in these counties/areas
- Co-team lead of the Orchard Project Team supporting a statewide ballot issue (Nov. 2012 No Income Tax ballot issue), included coalition building with union and commercial contractor groups; endorsements from groups and individuals; development and delivery of legislative presentations; assisted with endorsements for mailers
- Assisted/participated in production of various events, fundraisers and charitable events
- Developed/managed coalition partners to maximize legislative impact; developed relationship with business organizations and key trade associations including St. Louis Regional Commerce and Growth Association, Illinois Chamber of Commerce and Energy Council, American Coalition for Clean Coal Electricity (ACCCE), American Public Power Association (APPA), National Rural Electric Cooperative Association (NRECA) and others; expanded list of diverse stakeholders and coalition members beyond St. Louis and southern Illinois

EXPERIENCE CONTINUED

- Maintained rapport with key local, state and federal officials and diverse stakeholders to ensure they were informed and supportive of the development of PSGC; briefed policymakers on issues
- Managed public, civic and community affairs; communicated messages to external stakeholders, including local, county, state and federal elected officials and the general public; promoted favorable perceptions through public communications; developed outreach and engagement efforts: speaking engagements, letters to editor, tours for local, state and federal officials and community groups, organized regular regional mayors' luncheons;, managed monetary civic contributions/volunteers, such as involvement with Junior Achievement's JA-in-a-Day
- Developed positive relationships with owners and owners' representatives in sensitive, high pressure environment; prepared and delivered Management Committee (i.e., board) presentations on government/public affairs and related efforts; member of Lead Team and senior management; partnered in team environment and managed collaborative projects across department lines and with other stakeholders; recognized problem solver
- Public/media spokesman; responsible for public relations efforts; developed and maintained positive relationships with key media; researched/monitored ongoing discussions, including media and blog traffic on PSGC, energy, environmental and labor issues; responsible for internal/external communications; wrote talking points, fact sheets, press releases, stakeholder emails; developed content for quarterly newsletter; prepared information packets for distribution to key stakeholders and media; partnered with outside consultants as needed for public affairs needs
- Guided the massive public relations effort with senior management to support the negotiation and launch of a new contract with Prairie State's EPC contractor
- Developed crisis communications plan (team lead) with the Lead Team / senior management team; implemented and trained staff on crisis communications
- Managed internal corporate communications; developed CEO employee orientation welcome video; team lead on development of intranet website, wrote intranet content
- Transformed website during initial months into primary vehicle for external communications efforts – with new sections, design improvements and updates – maximizing communication while decreasing promotional costs; wrote / managed website content and design; leveraged media and website promotion via external blogs
- Developed website procurement application process
- Within first month, dramatically lowered expenditures/use of outside consultants, saving thousands of dollars per month
- Designed and developed owner's web portal, wrote content and related procedures
- Managed budget, staff (indirect line) on tours/projects; assisted in management of department assistant; managed environmental consultant on legislative and regulatory analysis; gained voluntary support across departments

EXPERIENCE CONTINUED

McCain08 Campaign of Missouri

Field Director (in Missouri Headquarters Office located in St. Louis) / July 2008 – November 2008

- Managed coalitions formation, databases/tracking; grassroots communication and organization; volunteer coordinating and scheduling; special projects
- Events/rallies – program, timeline, scheduling, logistics, speakers/handlers; volunteers; VIPs/rope line; ticket distribution; coordinated with Presidential Advance Team; examples: 23,000 attendee Road to the Convention Rally; 20,000 attendees' event on three-day notice; Vice Presidential Debate Rally; scheduling and developing campaign surrogate events and tours and other special projects
- Grassroots communication and organization; volunteer coordinating and scheduling
- Demonstrated ability to adapt and multi-task in a fast-paced, deadline-driven, quickly changing environment
- Missouri campaign was successful (won by approx. 3,600 votes); first time since 1956 that Missouri went against national vote

Home Builders Association of St. Louis/Eastern Missouri (HBA)

Senior Staff Vice President for Government Affairs / April 1990 – March 2008

Issue Advocacy/Lobbying/Coalition Building Experience (HBA):

- Successfully built non/bi-partisan coalitions with local, state and federal officials and government agency representatives, business/community leaders, industry groups; generated stakeholder/grassroots support, letters and testimony
- Demonstrated ability to mobilize individuals and organizations in support of HBA efforts; specialized in working through tense relationships with/between organizations; maintained coalitions on issues with labor implications
- Lobbied local, state and federal legislative/regulatory agenda; communicated industry positions to government officials and their staff and to HBA members; directed HBA contract lobbyists, and coordinated with HBA-Missouri (HBAM) lobbyists, on state legislative agenda; managed boards; represented HBA on community committees
- Successfully directed/managed HBA state legislative program and efforts to pass and defeat state legislation, such as licensing and warranties (defeated repeatedly), escrows (passed amendments twice), tax increment financing (defeated onerous reforms), tax credits (passed amendments/defeated limits); hundreds of defensive/proactive issues on legislative agenda
- Directed legal program on drafting state and local legislation, ordinances, litigation, regulatory comments; researched/ analyzed regulations and legislation to write position papers, legislation and letters for issue advocacy

EXPERIENCE CONTINUED

- Partnered with farmers/land owners in Lincoln, Warren and St. Charles Counties, such as a proposed mandatory preservation ordinance in St. Charles County where compromise was reached for a voluntary preservation ordinance, and successful sewer study/effort to prevent proposed environment moratorium in Lincoln County
- Developed coalition partners in a ground-breaking fashion on highly contested adoption of plumbing code in St. Louis County with labor implications; lobbying effort successful; maintained coalition on subsequent issues
- Defeated systematic effort by title insurance industry to pass 'price fixing' legislation, involving initial litigation and intense 10-year defensive lobbying effort, working with coalition partners, while proactively pursuing title insurance industry reform as part of a multi-tiered strategy; culminated in passage of meaningful consumer reform of the title insurance industry in 2007, saving thousands of dollars per new and existing home purchased in Missouri
- Passed right to repair legislation in three-year effort to prevent unnecessary costs for home builders and buyers
- Successfully lobbied passage of fire protection district (FPD) legislation sought for over 20 years against fierce opposition; resulted in FPDs ending unnecessary duplication of services, saving hundreds of dollars per home

Communications/Public, Community & External Affairs Experience (HBA):

- Public affairs and media spokesman on public policy issues on state and local level; communicated industry positions to media, government officials/staff, community and HBA members on sensitive and technical issues that could easily be misunderstood if not properly communicated; consistent message delivery imperative
- Delivered (and wrote) testimony/speeches at public hearings and programs; prepared speeches for others; coordinated scheduling and prepped others to speak to media, before public hearings and at programs events; provided member legislative and media training
- Demonstrated ability to meet deadlines in fast-paced, multi-tasking environment; strong attention to detail
- Wrote and edited department copy and took/selected photos for HBA monthly Builder News Magazine and bi-weekly Options Newsletter – for internal and external audience, including up to 1,400 member companies; wrote copy for website and for publications on HBA and other websites
- Wrote and edited department copy for HBA Community Builders Newsletter – for internal and external audience of media, community leaders, regional business leaders, public officials and their staff and up to 1,400 HBA member companies
- Directed/edited studies for community outreach efforts on housing industry issues for final publication; including involvement in five studies published under the auspices of a coalition created by the HBA for public perception purposes – the Urban Choice Coalition (UCC)

EXPERIENCE CONTINUED

- Assisted in writing and editing scripts for videos on housing industry issues for community outreach, for example, video on fiscal impact study (published under the UCC)
- Assisted in writing copy for HBA marketing publications to potential home buyers, existing/prospective members; developed awards to enhance understanding of HBA government affairs efforts; submitted award proposals
- Department managed many visible issues receiving much media attention, such as Green Building Program, where HBA proactively engaged media in communicating industry response; department also developed ground breaking OSHA Safety Partnership
- Wrote/prepared press releases, organized press conferences, wrote talking points and developed, designed and edited brochures marketing non-partisan candidates/ballot issues; wrote/edited op ed pieces and letters to editor, video scripts

Political (non-partisan), Fundraising and Political Education Experience (HBA):

- Managed Home Building Industry-Political Action Committee (HBI-PAC): approx. \$150,000 annual budget; over \$300,000 funding reserves, developed and managed political action plan, agendas, meetings, special events/fundraisers, served as Secretary-Treasurer; filed disclosure reports
- Supported and advocated for ballot issues (such as light rail, highways/roads, gas tax, infrastructure, parks and more); opposed other ballot issues
- Directed all aspects of annual HBI-PAC Spring Gala and Golf Tournament (see HBA Event and Program Management Experience for more detail)
- Developed and managed HBI-PAC programs such as the Special Sponsorship Program to increase fundraising
- Created Friends of the Fire District-Political Action Committee (FFD-PAC) to obtain favorable political outcomes in FPD races; created board majorities to ultimately eliminate unnecessary regulatory duplication on housing; effort successful directly, and indirectly, in numerous FPDs, saving hundreds of dollars per home built
- Created and managed all aspects and activities of Family & Community Together-PAC and FFD-PAC and two independent expenditure campaigns on candidates/issues, including: approval of campaign material, campaign messages, ads, fundraising/budget, campaign filing and communicating status of PACs to Association members
- Instituted first ever HBI-PAC Political Education Program (PEP); developed it into annual program; attendee and/or speaker every year (1996-2008); educated members and citizens on how to successfully run for office
- Developed HBI-PAC Campaign Support System Program during first year; advised political candidates on all aspects of campaigns; managed successful St. Charles County ballot issue and assisted in management of several others; educational efforts; provided ongoing political consulting to candidates

EXPERIENCE CONTINUED

- Developed HBI-PAC Operation Public Service Program to obtain appointed/elected positions for members

Management and Budget Experience (HBA):

- Hired, trained, managed four staff team; collaborative projects; effectively partnered with and managed relationships cross-functionally, across department lines, with members and other stakeholders
- Strong ability to adapt management approach to the needs of each individual; trained new government affairs staff with no prior government affairs experience; including staff just out of college and also seasoned staff from other industries yet with no government affairs experience; additional staff position added to bring department to highest staff level
- Managed department budget, hiring, management of contract lobbyists, consultants/scientists, legal counsel; helped direct HBAM lobbyists, initially managed HBAM finances; prepared and managed department budgets (combined budgets of \$700,000; of approx. \$6.1 million HBA budget); prepared and presented department budget information for/to Executive Committee
- Managed five government affairs geographical boards of trustees and numerous committees, including: State Legislative Policy, Transportation, Environment Affairs, Federal Government Affairs, Utility Relations, Mortgage Finance, Construction Site Safety and Building Codes, other issues-based committee and subcommittees; and political action committees (see HBA political experience section on PACs)

Event and Program Management Experience (HBA):

- Developed community outreach efforts and programs on housing, environmental and legislative issues to the community, other interest groups, business leaders, government officials/staff, HBA members/prospective members; created and managed educational programs/seminars, such as storm water quality and land development issues
- Developed education initiatives for members, government officials and public to improve understanding of housing industry, such as housing tours, research and development of studies, videos and position papers and fact sheets; designed event and promotional flyers (see HBA Communications/Public/Community/External Affairs Experience section for details)
- Organized and managed all aspects of geographic general membership meetings for Association members; including scheduling, publicity, program content and facility rental; managed all aspects of extensive board and committee meeting schedule; including scheduling, preparation/organization, agendas/packets and facilitation
- Managed HBA involvement in State Legislative Day trip of Association leaders to Jefferson City, including scheduling meetings with elected officials, message content for meetings, promotion and all travel logistics

EXPERIENCE CONTINUED

- Managed all aspects of successful annual HBI-PAC Spring Gala to raise funds; 300 attendees; including invitations, promotion, catering, entertainment and other logistics
- Managed all aspects of successful annual HBI-PAC Golf Tournament to raise funds; 144 golfers plus many types of sponsorships; including invitations, promotion, catering, awards and other logistics
- Instituted annual Political Education Program (PEP), Campaign Support System, Operation Public Service and HBI-PAC Special Sponsorship Programs (see HBA Political/Fundraising/Political Education Experience for details)

Leadership Experience (HBA):

- Created professional organization for senior home building industry government affairs staff across the country called "Gov 20" to network and assist each other with complex state legislative and ballot issues and strategies
- Formed "Local 20" organization for local level government affairs staff across the country
- First moderator of National Association of Home Builders (NAHB) professional lobbyists organization; elected by peers; elected and served two terms
- Presented issues to NAHB membership during national conferences; facilitated activities for NAHB State and Local Government Affairs Conference held in St. Louis
- Supported/assisted NAHB staff in federal legislative and regulatory lobbying efforts
- NAHB State & Local Government Affairs Programs and Political Education Awards for best programs and practices in state and local government affairs across the country (many from 1992-2007)
- Instituted government affairs operations in Lincoln, Warren and Franklin Counties, including formation of a new Lincoln County Board of Trustees and new membership development
- Pioneered/created the HBA's Transportation Committee and Federal Government Affairs Committee
- Developed HBA relationships with community leaders to gain support for HBA initiatives, such as school districts, land owners, environmental interests and other business leaders
- Oversaw special projects as assigned by the Executive Vice President

Record of Advancement (HBA):

- Hired as Legislative Representative - April 1990
- Promoted to Assistant Director for Political and Regulatory Affairs within five months - Sept. 1990
- Promoted to Staff Vice President for Gov't Affairs to oversee all HBA Gov't Affairs operations - March 1996
- Promoted to Senior Staff Vice President for Gov't Affairs - May 2001

EDUCATION

University of Missouri - St. Louis, St. Louis, MO **May 1996**

Master of Business Administration (MBA), 60 credit hours – 3.5 GPA, while working full-time

The American University, School of Public Affairs, Dept. of Government, Washington, DC **May 1989**

B.A. Communications, Legal Institutions, Economics and Government – 3.82 GPA, Magna cum Laude

William Woods University, Fulton, MO **August 1985 - May 1987**

Business Concentration

- Pi Sigma Alpha National Political Science Honor Society
- Phi Kappa Phi National Interdisciplinary Honor Society
- Dean's List/ Achievement List, academic scholarships and work-study program – all undergraduate semesters
- U.S. Senate Intern for the Hon. Christopher "Kit" S. Bond (Missouri) in Washington, D.C. office; primary responsibility was handling constituent correspondence/letters (1988)
- Campaign Management Institute/Semester Course at The American University

Martha Beck Institute

July 2014 & Jan. 2015

Certified Life Coach

- Completed 9-month intensive life coach training in July 2014, followed by 6-month certification process; certified Jan. 2015; skills further enhance public policy, communications and team-building skills; professional coaching and general life coaching through the change cycle, transforming limiting beliefs and interpersonal communication
- Live tele-course with extensive online learning community and weekly training in the change-cycle methodology to coach clients with issues ranging from career, the change cycle, Square One issues of loss/grief/transition, thought work (adaptation of Byron Katie's The Work), transformation, relationships, interpersonal communications and personal growth
- Personal growth and development coaching and self-coaching to become a clear coach for others, which continued throughout the program (i.e., "live it to give it"). Enhanced skills to communicate, listen and problem solve.
- Life-long continuing education workshops through Martha Beck Institute's Coach Spot; offered an online workshop to other coaches

CONTINUING EDUCATION

- Completed many management, infrastructure, legislative, leadership and other training seminars and conferences; every year during and since earning MBA (always more to learn!)
- Taking the Breaks Off Your Dream, 3+-month intensive program with live weekly classes (Dec. 2020 - March 2021)
- Annual NAHB State & Local Government Affairs Conference (attendee and/or speaker 1990-2007)
- Annual TAWW National Leadership Conference (2018-present; TAWW/The Well Armed Woman, is a national empowerment organization for women)
- Square One Deep Dive life coaching continuing education on the change cycle (Sept.-Nov. 2014 w/mentoring to 2019)
- Annual HBI-PAC Political Education Program (attendee and/or speaker from 1996-2008)
- RNC Campaign Management College, Washington, D.C., May 6-12, 1990
- Campaigns & Elections Annual Campaign Training Program, Washington, D.C., June 20-22, 1991

OTHER CERTIFICATIONS & TRAININGS

- Nine Rites of the Munay-Ki Certification (2019; Rites were distilled by Dr. Alberto Villodo)
- Ordained Minister (2013; non-denominational / volunteer)
- Chief Range Safety Officer Certification (2018)
- Pistol Instructor Certification (2017)
- Refuse to be a Victim Instructor Certification (2018)
- Reiki Master Practitioner & Teacher Certifications (2016)
- Reiki II Certification (2015)
- Reiki I Certification (2013)
- Foundation for Shamanic Studies White Certificate (Oct. 2013 and many other trainings 2013-2020)
- Course in Mastery (self-mastery) with Author (The Four Agreements) don Miguel Ruiz (Jan.-Feb. 2015)
- Teotihuacan, Mexico: A New Dream, a transformation retreat with don Miguel Ruiz & family (New Year's 2015)
- Eagle Knight Apprenticeship Program with author don Jose Ruiz (Jan.-Sept. 2020)
- Path to Authenticity Apprenticeship Program, with authors don Miguel Ruiz, don Miguel Ruiz, Jr. and don Jose Ruiz (Jan.-April 2021)

VOLUNTEER, BOARDS & COMMISSIONS

- Grow Missouri, Inc. Board of Directors, Secretary (2018-2021)
- City of Brentwood Planning & Zoning Commission (May 1995-present) – 14 terms Vice Chairman; two terms Secretary
- City of Brentwood Redevelopment Board of Directors, Chairman (2001-Present; Chairman 2020-present)
- City of Brentwood Board of Adjustment Alternate (May 2000-Feb. 2010)
- City of Brentwood Tax Increment Finance Commission (May 2000-present; Commission currently inactive)
- City of Brentwood Industrial Development Authority V.P. (2002-present; Authority currently inactive)
- Managed successful Brentwood Board of Aldermen campaigns as volunteer (1996-2008)
- Member, St. Louis Regional Chamber and Growth Association (RCGA) Public Policy Council (1996-2010)
- Member, RCGA Illinois Public Affairs Committee (2009-2010)
- Member, Illinois Chamber of Commerce/Energy Council (2009-2010)
- Member, American Coalition for Clean Coal Electricity (2009-2010; PSGC)
- Liaison to American Public Power Association (2009-2010; PSGC)
- Liaison to National Rural Electric Cooperative Association (2009-2010; PSGC)
- Member, U.S. Chamber of Commerce (2010; PSGC)
- Member, Cities of Marissa, Okawville and Sparta Chambers of Commerce (2009-2010; PSGC)
- Volunteer, TAWW St. Louis Chapter Leader Instructor (2018-present; member since 2015)
- Volunteer, Bringing Families Together (2018-present)

Early Volunteer Life & Masonic heritage:

- Future Business Leaders of America First Place Award in Business Law (1985)
- Elected Honored Queen (HQ) of Bethel #44 of the Int'l Order of Jobs Daughters (1985); during six-month term as HQ established the first ever charitable fundraising effort for our Bethel to benefit the Ronald McDonald House, while raising the most funds in the history of the Bethel for our organization; youngest in the history of the Bethel to be elected into line as an elected officer of the Bethel (9th grade); member ages 11-20
- Elected Kirkwood DeMolay Sweetheart (1985-1986; one year term) and two-time Lafayette DeMolay Associate Sweetheart (1983-1984 and 1984-1985; one-year terms) representing chapters at public events, fundraisers, promoting membership, etc.; attended statewide DeMolay conference as Kirkwood DeMolay Sweetheart and participated in State Sweetheart competition
- Leader of Teen Ministry Committee at St. Mark's Presbyterian Church during junior high school; created Teen Center with weekly activities and designed shirt logo and mascot
- Pep Club Vice President (9th grade)